

Urine trouble? Wee sort it out!



Don't just mask it – *Eliminate* it!

The NEW innovative Clorox® Urine Remover is a professional cleaning product that is specially formulated to quickly and effectively remove the stains and odour that urine leaves behind. Many cleaners only mask the smell of urine but this powerful cleaner removes the bacteria responsible. The oxidising power of hydrogen peroxide gives a longer lasting and better smelling result, without the use of bleach.

✓ Versatile

Works on hard and soft surfaces including toilets, grout, concrete, mattresses, upholstery and carpets.

✓ Time-saving

So effective that cleaning can be done less often.

✓ Easy-to-use

Pre-mixed formula (does not contain bleach) is easy to use.

✓ Highly effective

On all forms of human soils including vomit and faeces.



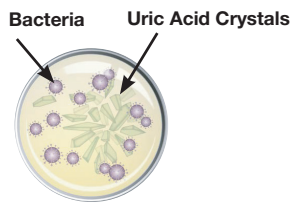
Our SMART TUBE® Spray Technology is easier to Spray and to Refill, allowing you to Spray Every Drop™ and waste nothing in the bottle.

Clorox® Urine Remover
3.78L Refill

Clorox® Urine Remover
946mL Spray



Clorox® Urine Remover outperforms general bathroom cleaners and enzymatic cleaners!



Urine odour explained

Urine odour comes from naturally occurring bacteria and uric acid crystals (crystalized urine residue). Porous damp surfaces host the bacteria, which feed on urine. Uric acid crystals often remain trapped in these porous surfaces and release a strong ammonia-like odour. Humid conditions or wetting the surface can also reactivate the odor.

Traditional bathroom cleaners



Dilutable Bathroom cleaners

Don't eliminate odours

✗ Uric Acid crystals remain, creating long-term odours.

Dilutable bathroom cleaners typically contain less than 50% of their active ingredient after dilution, and may not completely remove stubborn uric acid crystals.

✗ Not for use on soft surfaces such as carpet or mattresses.



Enzymatic Cleaners

Perform poorly on stains

✗ Less Effective on Stains.

These cleaners are typically formulated at a neutral pH to be compatible with the living bacteria, and do not clean urine stains as effectively.

✗ Easily Misused.

If an antibacterial or high/low pH product is used before or after, the enzymes may be neutralised.

Clorox® Urine Remover



Special formula

Tackles stains and odours

✓ Quickly addresses short and long-term odours.

Uses hydrogen-peroxide to remove uric acid crystals and break down cell structure of naturally occurring bacteria.

✓ Effectively removes stains.

Cleans urine stains better than enzymes* as formula includes surfactants, solvents and low pH.

✓ Minimal training required.

Very low surface-safety concerns.

**On porous grout.*

Use Clorox® Urine Remover for stains and odours in:



High Traffic Restrooms

In schools, restaurants, stadiums, petrol stations (tile, grout, urinals and toilets).



Soft-Surface Accidents

Mattresses, carpet and upholstery in hotels, long-term aged care and nursing homes, pre-schools and day-care centres.



Outdoor Odours

For pavement and concrete around storefronts and dumpster areas.

CLOROX CODE	PRODUCT	SIZE	BARCODE	CTN QTY	LAYER QTY	PALLET QTY
31325	Clorox® Urine Remover	946mL	 044600313252	9	12	48
31326	Clorox® Urine Remover	3.8L	 044600313269	4	9	27

FOR DISTRIBUTOR USE



PROFESSIONAL
PRODUCTS COMPANY

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